

The liquid crystal display device has a structure having substrates 200 and 300 adhered to each other by a sealing material 110 with a predetermined gap therebetween and having liquid crystal 160 enclosed in the gap. On an opposing surface of the substrate 200, transparent electrodes 214 are formed, and on an opposing surface of the substrate 300, segment electrodes 314 are formed. The common electrodes 214 are connected to wiring 350 formed on the substrate 300 via conductive particles 114 mixed in the sealing material 110, and the wiring 350 are each a laminated film of a transparent conductive film 354 composed of the same conductive layer as that of the segment electrode 314 and a low-resistance conductive film 352 composed of a low-resistance material, such as chromium, having a resistance lower than that of the transparent conductive film 354. However, the low-resistance conductive film 352 is formed at an area other than the portion connecting with the conductive particles 114.